



KOPAONIK BIZNIS FORUM 2012  
*Kako sačuvati budućnost Srbije:*  
*ekonomske, poslovne i povezane teme*  
KONGRESNI CENTAR KOPAONIK  
6-8. mart, 2012



**Mart 05, 2012**      **Registracija i dobrodošlica**

20:00-21:00      Registracija

21:00-22:00      **MK Group Welcome Party**

**Mart 06, 2012**      **Promena paradigme u krizi**

09:30-09:45      **Otvaranje skupa**  
**Aleksandar Vlahović**, predsednik, Savez ekonomista Srbije  
**Toplica Spasojević**, predsednik, Udruženje korporativnih direktora Srbije  
**Reč pokrovitelja**

09:45-10:15      **Uvodno izlaganje:**  
**Mirko Cvetković**, predsednik, Vlada Republike Srbije

10:15-11:15      **Plenarna sednica 1: Ekonomska situacija i perspektive oporavka**  
**Dragan Đuričin**, selektor foruma  
**Ljubo Jurčić**, predsednik, Hrvatsko društvo ekonomista

11:15-11:30      **Kafe pauza**

11:30-13:00      **Panel 1: Uloga evro-atlantskih investitora u oporavku Srbije**  
*Uvodničar i moderator:*  
**Ivan Vujačić**, profesor, Ekonomski fakultet Beograd  
*Panelisti:*

**Meri Vorlik**, ambasador SAD  
**Vensan Dežer**, šef delegacije Evropske komisije u Srbiji  
**Volfram Mas**, ambasador SR Nemačke  
**Fransoa-Gzavije Denijo**, ambasador Francuske  
**Armando Verikio**, ambasador Italije  
**Majkl Devenport**, ambasador Velike Britanije

13:00-14:30      **Panel 2: Uloga drugih investitora u privrednom oporavku Srbije**  
*Uvodničar i moderator:*  
**Branislav Grujić**, predsednik, SPK „Privrednik“  
*Panelisti:*  
**Aleksandar Vasiljević Konuzin**, ambasador Rusije  
**Tošio Cunozaiki**, ambasador Japana  
**Ervin Hofer**, ambasador Švajcarske  
**Jun Zhang**, direktor, Ernst & Young's China Business Services Group

14:30-15:00      **Specijalna prezentacija:**  
**IBM rešenja za poslovnu analitiku i optimizaciju poslovanja**

15:00-17:00      **Komunikacija**

17:00-19:00      **UNIQA ekspertska košarkaška liga**  
**SES nepobedivi vs. Svi ostali ekonomisti**

19:30-20:00      **Specijalna prezentacija:**  
**Promena paradigme u javnim finansijama – USAID Projekat za bolje uslove poslovanja**  
**Dušan Vujović**, savetnik, USAID Projekat za bolje uslove poslovanja  
**Anthony Sinclair**, savetnik za ekonomska pitanja, USAID Projekat za bolje uslove poslovanja  
**Miroljub Labus**, profesor, Pravni fakultet Beograd

20:00-21:30      **Panel 3: Odgovor privatnog i javnog sektora na industrijske politike**  
*Uvodničar i moderator:*  
**Toplica Spasojević**, predsednik, Udruženje korporativnih direktora Srbije  
*Panelisti:*

**Dragoljub Vukadinović**, predsednik, Metalac  
**Miodrag Kostić**, predsednik, MK Group  
**Slobodan Petrović**, generalni direktor, Danube Foods  
**Branko Radujko**, generalni direktor, Telekom Srbija  
**Dušan Bajatović**, generalni direktor, Srbijagas

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**21:30-22:30** **Panel 4: Uloga stranih investitora u ostvarenju ciljeva razvoja Srbije**  
*Uvodničar i moderator:*  
**Ernst Bode**, generalni direktor, Messer Tehnogas  
*Panelisti:*  
**Evgenij Kudinov**, zamenik generalnog direktora, NIS  
**Mark Krandal**, predsednik, Continental Wind Partners  
**Gustavo Navaro**, generalni direktor, Holcim  
**Andreas Graf**, član UO za finansije, Vip mobile  
**Svetlana Tolmačeva**, predsednik Izvršnog odbora, ProCredit banka

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**22:30-00:15** **Ernst & Young ponoćni koktel**

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**Mart 07, 2012** **Od makroekonomske stabilnosti do industrijskih politika i nazad**

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**09:30-10:30** **Plenarna sednica 2: Nova uloga međunarodnih finansijskih organizacija**  
**Loup Brefort**, šef Kancelarije Svetske banke u Srbiji  
**Bogdan Lisovolik**, šef kancelarije Međunarodnog monetarnog fonda u Beogradu  
**Hildegard Gacek**, direktor EBRD kancelarije u Srbiji

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**10:30-11:00** **Uvodno izlaganje**  
**Dejan Šoškić**, guverner, NBS

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**11:00-12:30** **Plenarna sednica 3: Usklađivanje monetarne i fiskalne politike sa industrijskim politikama**  
**Jurij Bajec**, profesor, Ekonomski fakultet, Beograd  
**Dušan Vujović**, profesor, FEFA  
**Miroljub Labus**, profesor, Pravni fakultet Beograd  
**Vladimir Čupić**, predsednik Izvršnog odbora, Hypo Alpe Adria Bank  
**Vladimir Vučković**, član Fiskalnog saveta

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**12:30-12:45** **Kafe pauza**

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**12:45-13:15** **Uvodno izlaganje**  
**Dušan Petrović**, ministar poljoprivrede, trgovine, šumarstva i vodoprivrede

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**13:15-14:30** **Panel 5: Energetska politika**  
*Uvodničar i moderator:*  
**Ljubo Mačić**, predsednik Saveta, Agencija za energetiku  
*Panelisti:*  
**Petar Škundrić**, savetnik premijera za energetiku  
**Vojin Lazarević**, predsednik, Rudnap Group  
**Ratko Bogdanović**, zamenik direktora, Direkcija za ekonomsko-finansijske poslove, Elektroprivreda Srbije  
**Goran Novaković**, partner, Energowind  
**Slavko Carić**, predsednik Izvršnog odbora, Erste Bank

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**14:30-15:45** **Panel 6: Finansijska kriza i farmaceutska industrija: uzroci, posledice, rešenja**  
*Uvodničar i moderator:*  
**Milan Čulibrk**, novinar, NIN  
*Panelisti:*  
**Milica Miletić**, pomoćnik direktora, Republički fond za zdravstveno osiguranje  
**Dragomir Marisavljević**, predsednik, Grupacija domaćih proizvođača lekova  
**Pavle Marjanović**, direktor, Actavis  
**Bojan Trkulja**, direktor, Inovia  
**Miomir Nikolić**, predsednik, Grupacija veledrogerija PKS  
**Živomir Novaković**, generalni direktor, Galenika

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**15:45-16:45** **Panel 7: Izvoz proizvoda više dodate vrednosti**  
*Uvodničar i moderator:*  
**Ana Trbović**, profesor, FEFA  
*Panelisti:*  
**Svetozar Mrkšić**, Berko Mol  
**Biljana Jovanović**, direktor, Luna Požarevac  
**Ljiljana Kundaković**, direktor, Fond za inovacionu delatnost  
**David Lovegrove**, IDI/SECEP  
**Aleksandra Drecun**, direktor, Centar za promociju nauke

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**16:45-18:00** **Komunikacija**

18:30-19:30 **Koktel**  
**Srpsko britanski poslovni klub & Srpski siti klub**

20:00-20:45 **Panel 8: Evropa i kriza javnog duga – uticaj na privredu Srbije**

*Uvodničar i moderator:*

**Simeon Comokos**, predsednik, Grčko-srpski poslovni savet

*Panelisti:*

**Filipos Karamanolis**, predsednik Izvršnog odbora, Eurobank EFG

**Georgios Papanastasiou**, predsednik Izvršnog odbora, Alpha Bank

**Mihailo Vesović**, potpredsednik, Privredna komora Srbije

20:45-21:05 **Specijalna prezentacija:**

**Diego Velini**, direktor poslovnog razvoja i korporativnih poslova, Fiat automobili Srbija

21:05-22:05 **Panel 9: Budućnost evra i uticaj na monetarnu politiku Srbije**

*Uvodničar i moderator:*

**Goran Pitić**, profesor, FEFA

*Panelisti:*

**Iftekhhar Hasan**, E. Džerald Korigan profesor finansija, Fordham univerzitet, SAD

**Sris Chatterjee**, profesor, Fordham univerzitet, SAD

**Kristijan Saborovski**, MMF

**Nebojša Savić**, profesor, FEFA

**Milan Nedeljković**, vodeći ekonomista, Narodna banka Srbije

22:05-23:30 **Panel 10: Moguće političko-ekonomske vizije**

*Uvodničar i moderator:*

**Aleksandar Vlahović**, predsednik, Savez ekonomista Srbije

*Panelisti:*

**Božidar Đelić**

**Jorgovanka Tabaković**

**Verica Kalanović**

**Nenad Popović**

**Mart 08, 2012** **Industrijske politike**

09:30-10:15 **Plenarna sednica 4: Prioriteti razvoja (uključujući i regionalni razvoj)**

**Ljubomir Madžar**, profesor, Alfa Univerzitet, Beograd

**Edvard Jakopin**, pomoćnik ministra, Ministarstvo finansija

**Goran Petković**, državni sekretar, Ministarstvo ekonomije i regionalnog razvoja, Vlada Republike Srbije

**Andrea Benassi**, generalni sekretar, UEAPME

10:15-11:45 **Panel 11: Kako da osiguravajuće kompanije doprinesu održivom razvoju**

*Uvodničar i moderator:*

**Zoran Višnjić**, član Upravnog odbora, UNIQA International

*Panelisti:*

**Milanka Jezdimirović**, generalni direktor, Dunav osiguranje

**Antonio Marčiteli**, generalni direktor, AXA osiguranje

**Dragan Filipović**, zamenik generalnog direktora, Delta Generali

**Darko Botić**, zamenik predsednika Izvršnog odbora, DDOR Novi Sad

**Duško Jovanović**, predsednik Upravnog odbora, Sava osiguranje

**Branko Krstonošić**, predsednik Upravnog odbora, Wiener Städtische

11:45-13:00 **Panel 12: Industrijske politike u poljoprivredi i prehrambenoj industriji**

*Uvodničar i moderator:*

**Miodrag Kostić**, predsednik, MK Group

*Panelisti:*

**Miladin Ševarlić**, predsednik, Društvo agroekonomista Srbije

**Zoran Mitrović**, predsednik, Victoria Group

**Saša Vitošević**, generalni direktor, Global Seed

**Zoran Njegovan**, profesor, Poljoprivredni fakultet Univerzitet u Novom Sadu

**Dragan Šagovnović**, direktor, Ekonomski Institut

13:00-13:30 **Završna reč:**

*Komisija za zaključke:*

**Aleksandar Vlahović**, **Toplica Spasojević**, **Jurij Bajec**, **Dragan Đuričin**, **Ana Trbović**



KOPAONIK BUSINESS FORUM 2012  
*How to Preserve the Future of Serbia:  
Economics, Business and Related Issues*  
KOPAONIK CONGRESS CENTER  
March 6-8, 2012



**March 05, 2012**      **Registration and Welcome**

20:00-21:00      **Registration**

21:00-22:00      **MK Group Welcome Party**

**March 06, 2012**      **Paradigm Change in Times of Crisis**

09:30-09:45      **Opening ceremony**

**Aleksandar Vlahovic**, President, Serbian Association of Economists  
**Toplica Spasojevic**, President, Serbian Association of Corporate Directors  
**Word of sponsor**

09:45-10:15      **Keynote speech**

**Mirko Cvetkovic**, Prime Minister, Government of the Republic of Serbia

10:15-11:15      **Plenary Session 1: Economic situation and recovery perspectives**

**Dragan Djuricin**, Forum Chairperson  
**Ljubo Jurcic**, President, Croatian Association of Economists

11:15-11:30      **Coffee Break**

11:30-13:00      **Panel 1: The role of Euro-Atlantic investors in Serbia's recovery**

*Keynote Speaker and Moderator:*

**Ivan Vujacic**, Professor, Faculty of Economics at the University of Belgrade

*Panelists:*

**Mary Warlick**, U.S. Ambassador to Serbia  
**Vincent Degert**, Head of European Union Delegation in Serbia  
**Wolfram Maas**, German Ambassador to Serbia  
**François-Xavier Deniau**, French Ambassador to Serbia  
**Armando Varricchio**, Italian Ambassador to Serbia  
**Michael Davenport**, British Ambassador to Serbia

13:00-14:30      **Panel 2: The role of other investors in Serbia's economic recovery**

*Keynote Speaker and Moderator:*

**Branislav Grujic**, President, SBK „Privrednik“

*Panelists:*

**Alexandar Vasiljevic Konuzin**, Russian Ambassador to Serbia  
**Toshio Cunozaiki**, Japanese Ambassador to Serbia  
**Erwin Hofer**, Swiss Ambassador to Serbia  
**Jun Zhang**, Director, Ernst & Young's China Business Services Group

14:30-15:00      **Special event:**

**IBM solutions for business analytics and business optimization**

15:00-17:00      **Networking**

17:00-19:00      **UNIQA economic expert basketball league  
SES invincible vs. All other economists**

19:30-20:00      **Special event:**

**The Changing Paradigm of Public Sector Finance – USAID Business Enabling Project**

**Dusan Vujovic**, Advisor, USAID Business Enabling Project  
**Anthony Sinclair**, Economic Advisor, USAID Business Enabling Project  
**Miroljub Labus**, Professor, Faculty of Law at the University of Belgrade

20:00-21:30      **Panel 3: Private and public sectors' response to industrial policies**

*Keynote Speaker and Moderator:*

**Toplica Spasojevic**, President, Serbian Association of Corporate Directors

*Panelists:*

**Dragoljub Vukadinovic**, Chairperson, Metalac Gornji Milanovac  
**Miodrag Kostic**, Chairperson, MK Group  
**Slobodan Petrovic**, CEO, Danube Foods  
**Branko Radujko**, CEO, Telekom Srbija

**Dusan Bajatovic**, CEO, Srbijagas  
**Vladimir Popovic**, Managing Director, SAP West Balkans

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**21:30-22:30**    **Panel 4: The role of foreign investors in achieving Serbia's development goals**  
*Keynote Speaker and Moderator:*  
**Ernst Bode**, CEO, Messer Tehnogas  
*Panelists:*  
**Evgeny Kudinov**, Deputy CEO, NIS  
**Mark Crandall**, Chairperson, Continental Wind Partners  
**Gustavo Navarro**, CEO, Holcim  
**Andreas Graf**, CFO, Vip mobile  
**Svetlana Tolmaceva**, President of the Executive Board, ProCredit Bank

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**22:30-00:15**    **Ernst & Young Midnight Party**

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**March 07, 2012**    **From Macroeconomic Stability to Industrial Policies and Back**

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**09:30-10:30**    **Plenary session 2: The new role of international financial organizations**  
**Loup Brefort**, World Bank Office Director in Serbia  
**Bogdan Lissovolik**, International Monetary Fund representative in Belgrade  
**Hildegard Gacek**, EBRD Director for Serbia

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**10:30-11:00**    **Keynote speech**  
**Dejan Soskic**, Governor, National Bank of Serbia

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**11:00-12:30**    **Plenary session 3: Alignment of the monetary and fiscal policy with industrial policies**  
**Jurij Bajec**, Professor, Faculty of Economics at the University of Belgrade  
**Dusan Vujovic**, Professor, FEFA  
**Miroljub Labus**, Professor, Faculty of Law at the University of Belgrade  
**Vladimir Cupic**, President of the Executive Board, Hypo Alpe Adria Bank  
**Vladimir Vuckovic**, Member of the Fiscal Council

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**12:30-12:45**    **Coffee Break**

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**12:45-13:15**    **Keynote speech**  
**Dusan Petrovic**, Minister of Agriculture, Trade, Forestry and Water Management

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**13:15-14:30**    **Panel 5: Energy policy**  
*Keynote Speaker and Moderator:*  
**Ljubo Macic**, President of the Council, Energy Agency of the Republic of Serbia  
*Panelists:*  
**Petar Skundric**, Energy Advisor to the Prime Minister, Government of the Republic of Serbia  
**Vojin Lazarevic**, Chairperson, Rudnap Group  
**Ratko Bogdanovic**, Deputy Director for Economic and Financial Affairs, Elektroprivreda Srbije  
**Goran Novakovic**, Partner, Energowind  
**Slavko Caric**, President of the Executive Board, Erste Bank

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**14:30-15:45**    **Panel 6: Financial crisis and pharmaceutical industry: causes, consequences, solutions**  
*Keynote Speaker and Moderator:*  
**Milan Culibrk**, Journalist, NIN  
*Panelists:*  
**Milica Miletic**, Assistant Director, Republican Fund for Health Insurance  
**Dragomir Marisavljevic**, President, Pharmaceutical Manufacturers Group Council  
**Pavle Marjanovic**, Country Manager, Actavis  
**Bojan Trkulja**, Managing Director, Inovia  
**Miomir Nikolic**, President, Drug Wholesale Workgroup in Serbian Chamber of Commerce  
**Zivomir Novakovic**, CEO, Galenika

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**15:45-16:45**    **Panel 7: Higher value added export**  
*Keynote Speaker and Moderator:*  
**Ana Trbovic**, Professor, FEFA  
*Panelists:*  
**Svetozar Mrksic**, Berko Mol  
**Biljana Jovanovic**, Director, Luna Pozarevac  
**Ljiljana Kundakovic**, Managing Director, Innovation Fund  
**David Lovegrove**, IDI/SECEP  
**Aleksandra Drecun**, Director, Center for Promotion of Science, Government of the Republic of Serbia

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**16:45-18:00**    **Networking**

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**18:30-19:30**    **Cocktail**  
**Serbian British Business Club & Serbian City Club**

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**20:00-20:45**    **Panel 8: Europe and the sovereign debt crisis- how it affects the Serbian economy**  
*Keynote Speaker and Moderator:*  
**Symeon Tsomokos**, President, Greek-Serbian Business Council  
*Panelists:*  
**Filippos Karamanolis**, President of the Executive Board, Eurobank EFG  
**Georgios Papanastasiou**, President of the Executive Board, Alpha bank  
**Mihailo Vesović**, Vice President, Serbian Chamber of Commerce

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**20:45-21:05**    **Special event:**  
**Diego Velini**, Business Development and Corporate Affairs Manager, Fiat Automobiles Serbia

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**21:05-22:05**    **Panel 9: The future of the euro and its impact on the monetary policy of Serbia**  
*Keynote Speaker and Moderator:*  
**Goran Pitic**, Professor, FEFA  
*Panelists:*  
**Itekhar Hasan**, E. Gerald Corrigan Professor of Finance, Fordham University, USA  
**Sris Chatterjee**, profesor, Fordham University, USA  
**Christian Saborowski**, IMF  
**Nebojsa Savic**, Professor, FEFA  
**Milan Nedeljkovic**, Lead Research Economist, National Bank of Serbia

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**22:05-23:30**    **Panel 10: Possible political and economic visions**  
*Keynote Speaker and Moderator:*  
**Aleksandar Vlahovic**, President, Serbian Association of Economists  
*Panelists:*  
**Bozidar Djelic**  
**Jorgovanka Tabakovic**  
**Verica Kalanovic**  
**Nenad Popovic**

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**March 08, 2012**    **Industrial policies**

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**09:30-10:15**    **Plenary session 4: Development priorities (including regional development)**  
**Ljubomir Madzar**, Professor, Alfa University of Belgrade  
**Edvard Jakopin**, Deputy Minister, Ministry of Finance  
**Goran Petkovic**, State Secretary, Ministry of Economy and Regional Development, Government of the Republic of Serbia  
**Andrea Benassi**, Secretary General, UEAPME

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**10:15-11:45**    **Panel 11: How do insurance companies contribute to the sustainable development?**  
*Keynote Speaker and Moderator:*  
**Zoran Visnjic**, Member of the Managing Board, UNIQA International  
*Panelists:*  
**Milenka Jezdimirovic**, CEO, Dunav Insurance  
**Antonio Marchitelli**, CEO, AXA Insurance  
**Dragan Filipovic**, Deputy CEO, Delta Generali  
**Darko Botic**, Deputy CEO, DDOR Novi Sad  
**Dusko Jovanovic**, President of the Board, Sava Insurance  
**Branko Krstonosic**, President of the Board, Wiener Städtische

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**11:45-13:00**    **Panel 12: Industrial policy in agriculture and food processing industry**  
*Keynote Speaker and Moderator:*  
**Miodrag Kostic**, Chairperson, MK group  
*Panelists:*  
**Miladin Sevarlic**, President, Serbian Association of Agricultural Economists  
**Zoran Mitrovic**, Chairman, Victoria Group  
**Sasa Vitosevic**, General Manager, Global Seed  
**Zoran Njegovan**, Professor, Faculty of Agriculture at the University of Novi Sad  
**Dragan Sagovnovic**, Managing Director, Economics Institute

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**13:00-13:30**    **Closing Remarks**  
**Aleksandar Vlahovic**, **Toplica Spasojevic**, **Jurij Bajec**, **Dragan Djuricin**, **Ana Trbovic**